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HOW TO FILE A COMPLAINT

The Code Review Board has been established to review concerns from the public on marketing communications that are inconsistent with the TTBAA Code of Conduct for Advertising and Marketing of Beverage Alcohol Products.

We request that complaints be made in writing, identifying the provisions of the Code in question and an explanation for the basis of the complaint. The advertisement and/or marketing materials in question should be appended to the complaint to ensure that it is expeditiously actioned.

COMPLAINT FORM

Name: _____

Organisation you represent (if any): _____

Address: _____

Contact Number: _____

Are you over the age of 21? Yes _____ No _____

Please identify the name or the title of the marketing communication that is the subject matter of your complaint:

Please identify the name of the organization associated with the marketing communication:

What was the format of the advertisement or type of marketing communication?

(Television; Radio; Billboard; Newspaper or Magazine Ad; Internet or other cyberspace media; sign display etc)
