HOW TO FILE A COMPLAINT

The Code Review Board has been established to review concerns from the public on marketing communications that are inconsistent with the TTBAA Code of Conduct for Advertising and Marketing of Beverage Alcohol Products.

We request that complaints be made in writing, identifying the provisions of the Code in question and an explanation for the basis of the complaint. The advertisement and/or marketing materials in question should be appended to the complaint to ensure that it is expeditiously actioned.

COMPLAINT FORM

Name: __________________________________________________________________________

Organisation you represent (if any):____________________________________________________________________________

Address: ____________________________________________________________________________________________

Contact Number: _______________________________________________________________________________________

Are you over the age of 21? Yes_______ No ______

Please identify the name or the title of the marketing communication that is the subject matter of your complaint:

________________________________________________________________________________

Please identify the name of the organization associated with the marketing communication:

________________________________________________________________________________

What was the format of the advertisement or type of marketing communication?
(Television; Radio; Billboard; Newspaper or Magazine Ad; Internet or other cyberspace media; sign display etc)

________________________________________________________________________________
Where did you see the marketing communication?

_________________________________________________________________________________

When did you see the marketing communication?

_________________________________________________________________________________

Using the Provisions in the TTBAA Code of Conduct for Advertising and Marketing of Beverage Alcohol Products, briefly explain why you believe an aspect of the marketing communication is inconsistent with one or more of the Provisions in the Code. Please include the Provision number(s):

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For further information on the TTBAA Code of Conduct for Advertising and Marketing of Beverage Alcohol Products, or on compliance issues, please write to:

The Secretariat
Trinidad and Tobago Beverage Alcohol Alliance
1st Floor, Carib Glassworks Building
Eastern Main Road
Champs Fleur
Trinidad
Tel: (868) 290-0376/662-2235Ext 215
Website: TTBAA.org
Email: ttbaa.secretariat@gmail.com
facebook.com/TrinidadandTobagoBeverageAlcoholAlliance